Assignment 3

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Dr. Zieger

New Jersey City University

Parent Techer Hub Online Community

Purpose

According to research, it has shown when parents are involved in their children’s education, it has a vital impact on their academic. Communication also plays an exceptional role in the achievement of academics. It is important for parents and teachers to discuss on a regular basis what support mechanism should be in place in order to provide a community for learning. Parents should be aware of school polices, homework assignments, how to volunteer in school activities, and what books, materials and technologies are available to assist in how to better work with their children at home (Vera et al., 2012).

Parents are considered to be a child’s first teacher. It is crucial for parents to continue to remain involved in their children education as in the early years. Adolescence are faced with physical, emotional, and social factors that plays a part as they go through a transformation period to young adulthood. Unfortunately, according to research, there is a truncated turnout at parent- teacher conferences and parents fail to community consistently with their children teachers (DePlanty, 2007).

The dissertation topic, Investigate Strategies and Practices to Attract Parental Involvement in the Urban Public Elementary Schools in a Digital Age was created on the primmest to assist parents with vital tools to engage them in their children academics.

The online community, Parent-Teacher Hub was created to welcome and to be utilized by parents, teachers, and the community. The purpose of the online community is for all entities to share resources, ask questions, and share information to help assist parents to help their children with their academics. The following is the link <https://www.facebook.com/groups/1380102448983540/> or by Facebook Search topic, Parent- Teacher Hub.

Design and Methodology

According to Kraut and Resnick, (2011), suggests the method to create a small community because people are prone to join. When members feel a sense of belonging and their contribution of information makes a difference, it increases their desire to contribute more. Parent-Teacher Hub, a small online community designed to be a small forum in order for parents, teacher, and the community discuss ideas, share resources, and best practices to keep all stakeholder engaged in a common goal, academic achievement. For example, the hub would consist of teachers and parents from a specific school with parents can ask questions on a specific homework assignment.

Facebook offers a platform, Facebook Groups to provide members with the ability to create Facebook Groups where people with common interest or passion can communicate ideas and learn from each other knowledge and experiences. Sending to join request along with a brief description of the purpose of the group is another method to encourage people to join especially if they are able to see the number of current members.

Prior to designing the online community, Parent-Teacher Hub, the creator took into consideration the three stages to turn a vision to a reality in order for the online community to be successful. The three stages are as follows; dreamer, realist, and critic meaning create a vison you feel will become a reality and anticipate challenges along the way (Muzio, 2010).

Design Decisions

The Parent-Teacher Hub provides the opportunity for people to post offline events such as Parent Teacher Association meetings, school activities, sport games, and student’s performances. Offline events has been proven to be more successful than online events. (Millington, 2012).

The moderator plays a crucial role of the online community. Millington (2012) acknowledges 4 key factors of an effective moderator. The moderator must be an expert on the topics. For example in the parent-teacher community, the moderator is an educator. The moderator must also provide a parent-teacher friendly environment where people establish a work relationship. It is the duty of the moderator to keep the members focused on the purpose why the online community was creates. An agenda can serve as a guide for the members can stay focus on the topic. To ensure the online community is user friendly for members no matter the level of experience. Parent-Teacher Hub online community features are the same as the main Facebook page. Current members will have no problems navigating throughout the community. The moderator protects the community from hackers and posting of inappropriate materials.

Alternative Design

Affective commitment, desire to remain loyal to the group, normative commitment, feeling of obligation, and need-based commitment, better off remaining within a community are the attributes of experiences of a group Kraut and Resnick, (2011). Adding resources such as sample homework assignments and You-tube videos demonstrating how to complete assignments video examples to sustain members to the Parent-Teacher Hub online community. If the teacher creates the how to video, it may encourage them to remain as a member.

Compare and Contrast

The online community, Brother at your Side requires one to a pay a fee in order to join whereas Parent- Teacher Hub is a free online group. Parents as Teachers, a non-profit online community whose mission is the same as Parent-Teacher Hub, to put children first and provide parents with the necessary resources to prepare their children for life’s skills. Parent as Teachers offers live video chat where people can communicate and see one another. Parents as Teacher was developed to parents with children from the ages of birth to 5 years old.

Conclusion

In conclusion, based on research studies, the need to increase parent participation in their children’s academic was implemented in the design creation of the Parent-Teacher Hub online community. Wenger, et.al (2009) states the importance of considering the members level of technology usage when designing an online community. Facebook provides a sufficient amount to tools for members to be able to share documents, photos, and links in order to learn how to assist in their children’s academics. to create the group was Parents who are involved in their children’s education provides positive outcomes. The parents can take the information and resources learn and apply to children’s homework assignments. It will have a positive effect on the students whereas the student’s attendance rate will reflect an increase. The children also feel a sense of worth and excel in their academics. There are many parents teacher online communities that share the same vision, to put children first and provide parents with tools to assist their child with their academics from home.

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